

DETROIT BASKETBALL

SPORTS & ENTERTAINMENT MARKETING CONFERENCE

AT THE PALACE OF AUBURN HILLS

FRI, FEBRUARY 10

vs. SAN ANTONIO SPURS • 7:30PM

Join us at The Palace for the Sports and Entertainment Marketing Conference and an exciting night of Detroit Basketball! Take advantage of this unique opportunity to hear from Palace Sports & Entertainment professionals about the business of basketball including topics on marketing, sales, management and hospitality.

EXCLUSIVE TICKET PRICING:

UPPER LEVEL CENTER: \$40 (\$55 VALUE)

UPPER LEVEL END: \$25 (\$40 VALUE)

SCHEDULE:

4:30PM: Check-In at Chairman's Entrance

5:00PM: Panel of Palace Executives

THIS EVENT IS LIMITED TO THE FIRST 200 PEOPLE TO REGISTER

All student participants are required to be members of DECA, BPA, Skills USA or FCCLA or another Career and Technical Student Organization. Chapters will be required to turn in participation lists when they arrive.



Offer cannot be redeemed at The Palace Ticket Store. For additional information, please contact Nicole Laidlaw: 248.375.4065/ nlaidlaw@palacenet.com

Name: _____

Address: _____

City / ST / ZIP: _____

Phone: (____) _____ Yes, send me future group discounts

E-mail: _____

Select Method of Payment: Check VISA MC Disc AmEx

Credit Card # _____ Exp.: _____

Signature: _____

MAIL TO:

The Palace of Auburn Hills
ATTN: Nicole Laidlaw
6 Championship Drive
Auburn Hills, MI 48326

MAKE CHECK PAYABLE

Detroit Pistons

LEVEL	# OF TIX	X	PRICE	=	TOTAL
200-CENTER	_____	X	\$40	=	_____
200-END	_____	X	\$25	=	_____
BUS PARKING	_____	X	\$40	=	_____
GRAND TOTAL =					_____

Please remember all tickets are subject to availability and handled on a first-come, first-served basis. All prices on orders received after the indicated deadline are subject to change. Refunds or exchanges will not be issued. Tickets purchased prior to 10 days of the selected game date will be mailed to the address provided. Tickets purchased after will be left at Will Call.

Participation List
Sports and Entertainment Conference
February 10, 2017

Please complete this list and turn it in when you pick up your conference materials at the Palace on Friday, February 10, 2017. Remember that each student that attends the conference must be a paid member of a Career and Technical Student Organization** (CTSO). If it is easier, you may also turn in an excused list that you have had distributed to teachers at your school.

Name	Type*	CTSO**
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Signature

*Type = Student, Advisor, Guest
**CTSO = BPA, DECA, FCCLA, FFA, HOSA, or SkillsUSA

Make Additional Copies as Needed