

# SPORTS & ENTERTAINMENT HOSPITALITY CONFERENCE

## AT LITTLE CAESARS ARENA



FRIDAY,  
DEC. 7



Join us at Little Caesars Arena for the Sports & Entertainment Hospitality Conference and an exciting night of Detroit Basketball! Take advantage of this unique opportunity to hear from Detroit Pistons Hospitality professionals about the Hospitality of basketball including topics on marketing, management, hospitality, technology and finance.

### SCHEDULE

|                    |   |
|--------------------|---|
| <b>2:30PM</b>      | Check-in  |
| <b>3:00-4:30PM</b> | Detroit Pistons seminar: Hear from & interact with Detroit Pistons executives |
| <b>4:30-5:30PM</b> | Break (exit the building)   |
| <b>5:30PM</b>      | Doors open for the game   |
| <b>7:00PM</b>      | Pistons vs 76ers tip-off  |

### REGISTRATION PRICING

**200-LEVEL CORNER: \$30**

(SECTION 229-231)

*The first three schools to register (or 100 people maximum) will receive a behind-the-scenes tour of the facilities and club areas inside Little Caesars Arena following the speaker panel.*

**200-LEVEL ENDZONE: \$25**

(SECTION 217-221)

*Limited availability*



Registration includes access to the conference, a ticket to the Pistons vs 76ers game, school welcome message on the scoreboard, and an opportunity to shoot a free throw on the Pistons court!

*Deadline to register is November 23, 2018. All student participants are required to be members of a Career and Technical Student organization. Chapters will be required to turn in a participation list when they arrive at the conference.*

To register your school, fill out the below form or contact: **Rachel Maki | 248.377.8608 | rmaki@pistons.com**

School Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City / ST / ZIP: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_  Yes, send me future group discounts

E-mail: \_\_\_\_\_

Method of Payment: Check VISA MC Disc AmEx

Credit Card # \_\_\_\_\_ Exp.: \_\_\_\_\_

Signature: \_\_\_\_\_

Sports & Entertainment Hospitality Conference: FCCLA

**MAIL TO:**  
The Palace of Auburn Hills  
Attn: Rachel Maki  
6 Championship Drive  
Auburn Hills, MI 48326

**MAKE CHECK PAYABLE TO:**  
Detroit Pistons

| LEVEL              | # OF TIX | X | PRICE | = | TOTAL |
|--------------------|----------|---|-------|---|-------|
| 200-LEVEL CORNER   | _____    | X | \$30  | = | _____ |
| 200-LEVEL ENDZONE  | _____    | X | \$25  | = | _____ |
| <b>GRAND TOTAL</b> |          |   |       | = | _____ |

Please remember all tickets are subject to availability and handled first come first served. Refunds or exchanges will not be issued. Tickets will be mailed to the address above. This offer is not applicable to previously purchased tickets.

**Participation List  
Sports and Entertainment Conference  
December 7, 2018**

Please complete this list and turn it in when you pick up your conference materials at the arena on December 7, 2018. Remember that each student that attends the conference must be a paid member of a Career and Technical Student Organization\*\* (CTSO). If it is easier, you may also turn in an excused list that you have had distributed to teachers at your school.

| <b>Name</b> | <b>Type*</b> | <b>CTSO**</b> |
|-------------|--------------|---------------|
| _____       | _____        | _____         |
| _____       | _____        | _____         |
| _____       | _____        | _____         |
| _____       | _____        | _____         |
| _____       | _____        | _____         |
| _____       | _____        | _____         |
| _____       | _____        | _____         |
| _____       | _____        | _____         |
| _____       | _____        | _____         |
| _____       | _____        | _____         |
| _____       | _____        | _____         |
| _____       | _____        | _____         |
| _____       | _____        | _____         |
| _____       | _____        | _____         |
| _____       | _____        | _____         |
| _____       | _____        | _____         |

\_\_\_\_\_  
Signature

\*Type = Student, Advisor, Guest  
\*\*CTSO = BPA, DECA, FCCLA, FFA, HOSA, or SkillsUSA

**Make Additional Copies as Needed**