



New Adviser In-Service

October 21, 2020

Michigan FCCLA is pleased to offer assistance in establishing your chapter by holding a virtual New Adviser In-Service on October 21, 2020 from 1:00 p.m. to 4:00 p.m.

Cindy Rodrigues, Michigan FCCLA's State Coordinator will be leading the in-service via Zoom.

Materials and useful resources will be shared. Please return the registration form if you will be attending the workshop so we can have adequate materials.

New Adviser In-Service Registration

Name: _____

School: _____

Address: _____ Phone: (____) _____

City: _____ Zip: _____ Fax: (____) _____

E-mail: _____

I will be attending the In-service on October 21, 2020

I am unable to attend the In-Service, but I am interested in starting an FCCLA chapter, so please keep me on the mailing list.

Return by: October 14, 2020

Questions? Call us at

(734) 487-8657

Mail checks to: Michigan FCCLA
Eastern Michigan University
Ypsilanti, MI 48197

Scan Registration Form to:

aday7@emich.edu



Tri-State FCCLA Officer Development Conference

October 27, 2020, 4:00 p.m. to 6:30 p.m.

The State Officers and Leadership teams from Michigan, Ohio and Kentucky will lead students through leadership workshops, sharpen their competition skills, learn about careers and FCCLA so they can excel through this challenging year. Advisers, you won't be left out, there will be sessions for you as well. We have a very special registration package price of only \$25 per chapter, regardless of how many students participate!

Registration Deadlines

October 23, 2020	Registration due
November 10, 2020	Payments due

Tri-State FCCLA Virtual 5k

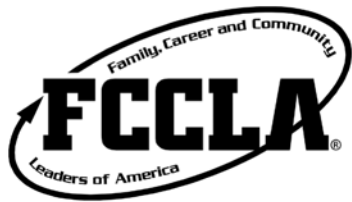
October 19-23, 2020

Put on your tennis shoes and get moving! Let's walk, skip, hop, or run our way through 3.1 miles! Each participant will be entered into a drawing for a \$25 gift card from the FCCLA store. One participant from each state will be selected at random.

The top 5 winners from each state will receive medals. Don't forget to submit your time and 5k photos on the conference website.

Tentative Schedule

4:00 - 5:00 p.m.	Opening Session Introduction of State Executive Councils National Executive Council Greetings Keynote Speaker - Ryan Moran Virtual Leadership Experience Promo Recognition of 5k Winners Networking Session / Contest / Games
5:00 - 5:30 p.m.	Michigan Session
5:30 - 6:30 p.m.	Red Talks - <i>pre-recorded sessions can be viewed through November 30</i>
5:45 - 6:30 p.m.	Adviser Sessions



MICHIGAN

Virtual Leadership Experience

December 8, 2020 to February 12, 2021

The Virtual Leadership Experience is a great way to integrate FCCLA into your FCS classroom with expert career experts and other FCCLA leaders providing information and resources focusing on FCS Career Pathways and FCCLA National Programs.

From motivational speakers, learn to strengthen real world skills, navigate a College and Industry Resource Fair, meet the National Executive Council, explore Career Pathways, discover National Program presentations, and more!

All Career Pathway and National Program presentations will be delivered in lesson plan format to empower advisers to incorporate all the content into your classroom, with lesson plans, resources and materials.

Members can also participate in Skill Demonstration Events and the FCCLA/LifeSmarts Knowledge Bowl. Space is limited in the events! Check the Competitive Events Guide for information on the events.

Deadlines

- Registration deadline for Skill Demonstration & Knowledge Bowl is October 26*
- Chapters can register anytime before February 12, 2021 for the Virtual Leadership Experience. Register early to take advantage of the content and materials availability window.
- Access will be available for all content through February 12, 2021.

The chapter cost to participate is \$150. More information on the registration process will be in future email updates.

National FCCLA will be congratulating the Skill Demonstration Event top scorers and recognize the Knowledge Bowl participants on December 11, 2020.

*Skill Demonstration Events and Knowledge Bowl will take place before Thanksgiving with winners announced on December 9, 2020. Skill Demonstration Event participation will be \$10 per person and Knowledge Bowl will be \$100 per team with a maximum of 40 teams accepted to participate.



State Leadership Conference

March 17-19, 2021

Valley Plaza Resort in Midland, Michigan

At the time of publication, we are planning an in-person State Leadership Conference. We will make a decision in January if we can safely hold the in-person conference, or if we need to pivot to a virtual platform.

State Leadership Conference Important Dates

February 1	Deadline: Items due to Michigan FCCLA <ul style="list-style-type: none">• State/National Officer applications due• Master Adviser and Adviser Mentor Applications due• Outstanding Administrator Award nomination due• Alumni Achievement Award applications due Deadline: Item due to National FCCLA <ul style="list-style-type: none">• Students must be affiliated and paid through the FCCLA Affiliation System for chapter to be eligible for Michigan Gimme 5! membership recognition
February 17	Deadline: Items due to Michigan FCCLA <ul style="list-style-type: none">• State Leadership Conference Registration due• State Leadership Conference Payment due Deadline: Items due to Valley Plaza Resort <ul style="list-style-type: none">• State Leadership Conference Housing Form due to Valley Plaza Resort• State Leadership Conference Payment due to Valley Plaza Resort Deadline: Item due to FCSEM <ul style="list-style-type: none">• FCSEM/FCCLA Scholarship application due to FCSEM representative
March 1	Deadline: Items due to Michigan FCCLA <ul style="list-style-type: none">• Safe Driving Chapter Reporting Form due for Chapter Challenge credit• Five Star Chapter Award Applications due• State Community Service Activity applications due Deadline: Items due to National FCCLA <ul style="list-style-type: none">• Power of One student names due through the FCCLA Affiliation System• Dues must be received by National FCCLA for participants to be eligible to compete in STAR Events and Power of One at the State Leadership Conference
March 5	Deadline: Items due to Michigan FCCLA <ul style="list-style-type: none">• Cancellation form due for partial refunds for State Conference <i>no refunds after March 5</i>
March 17-19	State Leadership Conference, <i>Valley Plaza Resort, Midland</i>

State Leadership Conference Chapter Challenge

The State Officers are challenging all chapters to:

- Help find sponsors for Michigan FCCLA
- Sign the Safe Driving Pledge Form
- Increase their membership
- Submit applications for Member of the Month and Chapter of the Month awards
- Increase their number of Power of One participants
- Increase their number of attendees at Fall Leadership Conference
- Increase their number of attendees at State Leadership Conference

How you earn points:

- Twenty points for finding an event sponsor
- Ten points if your chapter attends the Tri-State Officer Development Conference
- Five points for the winners of the weekly October Membership Madness Challenge
- Five points for being selected as a Member of the Month or Chapter of the Month
- One point for each application for the Member of the Month or the Chapter of the Month
- One point for every signed Safe Driving Pledge Form *(Submit the student's names that turn in the form to you on the Safe Driving Pledge Reporting Form by March 1st)*
- One point for every Power of One participant *(Submit student's names through the Affiliation System by March 1st)*
- One point for each percentage of membership increase
- One point for each member that attends the State Leadership Conference

The chapter with the most points by March 1st will win reserved seating at the State Leadership Conference and an activity with the State Executive Council.

State Leadership Conference Hotel Information and Guidelines

Guidelines

- All conference attendees must stay at the conference hotel.
- **All rooms have a two night minimum.**
- Current State Officers should NOT be included on your chapter's housing, as Michigan FCCLA will provide housing.
- All incidental charges (i.e. telephone and movie) must be paid before checking out. All phones will be restricted so no outside calls can be placed. A credit card imprint must be left if you want to make outside calls. Phone calls can be made from pay phones located throughout the hotel. Hotel operators have been instructed not to connect any calls outside, or room-to-room after curfew.
- Room reservations are to be sent directly to the Valley Plaza Resort. The housing form will be posted in January at <http://mifccla.org/advisers/forms.html> The hotel must receive the reservations on or before **February 17, 2021**. They are to be prepaid. **Full payment is required before reservations are confirmed.**

Reservations Manager - FCCLA

Valley Plaza Resort

5221 Bay City Road

Midland, MI 48642

Phone: 989-496-2700, Fax: 989-496-9233

Room Types:

- One King Bed Rooms - A maximum of 2 occupants may book this room type.
- Two Queen Bed Rooms - Only rooms with 3-4 occupants may book this room type.
- Maximum occupancy per room is four.
- The hotel may use their discretion with assigning room types based on the number of occupants in a room.

Sharing of rooms

- Even if there are two adults sharing a room, you will be placed in a room with a king bed. Double bedded rooms are assigned to chapters that have 3-4 occupants per room.
- If you have arranged with another school to share a room, please include the name of the school, in the remaining space, for that room. One school should be designated as responsible for the registration and pre-payment of the shared room. The other school(s) should then pay the designated school directly.

Arrivals and Departures:

- If your chapter arrives earlier than the official check-in time of 4:00 p.m. , your rooms may not be ready, and you should plan accordingly.
- Departure is at Noon. Please vacate your rooms and place luggage in vehicles prior to the award session.

State Leadership Conference Registration Information

Meeting registration forms must be received at Michigan FCCLA by **February 17, 2021**. The registration form will be posted in January at <http://mifccla.org/advisers/forms.html>

Registration Fee

The registration fee will cover two (2) meals (lunch on Thursday and the dinner banquet on Thursday evening), registration materials, and meeting administration expenses. Current State Officers do not need to be registered for the conference unless they are competing in a STAR event.

Payments

All conference payments must be made with a money order, school check or credit card. Payments made by students/parents should be turned over to the school and have a school check issued to Michigan FCCLA.

Late Fee

A late fee of \$10.00 per person will be applied after **February 17, 2021** for registrations not paid in full by this date.

Additional Banquet Tickets

Additional banquet tickets available for administrators, evaluators, and parents who attend only the banquet. Any individual staying the entire conference must pay the registration fee.

Banquet Seating

Banquet seating will be prioritized based on the chapter challenge. One seat will be assigned for each paid delegate.

Cancellations and Refunds

Any refunds will be processed to the school's account, and not a specific individual. Cancellations for refund must be received in writing using the Cancellation and Refund Request Form found on the Forms page of the Michigan FCCLA website.

If Notified in Writing before:	Amount of Refund
February 17, 2021	Full Refund
March 5, 2020	\$45 Refund
After March 5, 2020	No Refund

State Leadership Conference Details

On-site conference registration will be open on Wednesday from 4:00-6:00 p.m. Only advisers are to pickup registration materials for their chapters.

Agenda: The first activity starts at 6:00 p.m. A tentative program will be posted on the FCCLA website, and will be updated as details are confirmed. Delegates should read the conference program carefully.

Event Supplies: Each participant is expected to have a pencil with an eraser, and the official conference program available for each event. Other items (workbooks, notebooks, handouts, etc.) not called for in the event guidelines are not allowed.

Timers: Special assistance is needed from student delegates and chaperones to be Timers for the various competitive events if they are not competing in an event. Please indicate under the "Activity" column of the registration form which delegates will be assisting in this way. **Please note that all students that are not competing, including Power of One Award Recipients and State Officer Candidates are expected to serve as timers for the competitive events on Thursday morning. Please stress with your students that Timers must not share information they are given while volunteering.**

Conference Assistance: To have a successful conference, each adviser and chaperone will need to assist in some capacity. **All advisers and chaperones will be pre-assigned to a competitive event to work.** *All advisers and chaperones are required to assist during their assigned time. Because this assistance is important to the success of the conference, advisers and chaperones who do not assist during their entire assigned time will have letters stressing the importance of their assistance, and their absence, sent to their principal.*

Adviser Gift Exchange: There will be a gift exchange between advisers at the Adviser Meeting on Thursday. Each adviser wishing to participate should bring a gift to be a part of the exchange. More information will be included in registration confirmation mailings.

Evaluators: Each chapter is encouraged to recruit evaluators for the conference. The form to recommend individuals to evaluate can be found online at www.mifccla.org.

Name Badges: All delegates (adviser, chaperone, judge and student) must wear their name badges at all times. No one will be admitted to the conference activities without a name badge. If a delegate loses their name badge, a replacement may be obtained at conference headquarters for \$2.00. Delegates must have their adviser present and will be required to show identification for a name badge.

Conference Dress Code: Please refer to the dress code on [page 7](#) of the **Adviser Manual**. For both males and females: red, black or white polo or collared shirts with black dress slacks, and black shoes. Females may wear black dress skirts and black dresses no shorter than two inches above the knee instead of slacks. Official FCCLA blazers are encouraged but not required. **No jeans (denim material), T-shirts, sweatshirts, or athletic wear of any form will be allowed during the competition, at sessions or the banquet.** Delegates wearing any of these items will be sent to change before being allowed to compete, and will not be allowed on stage to receive awards if dressed inappropriately for sessions. For Advisers, Chaperones and Guests, business professional attire is recommended.

Dance: A dance will take place Thursday after the banquet. All delegates are encouraged to attend the dance. **Students are expected to remain in their dress attire from the banquet.**

Special Accommodations: If any registrant is in need of barrier-free accommodations, special dietary considerations, reader and/or interpreter services (oral or manual), please inform our office no later than the registration deadline. Any readers, interpreters or any medical assistance implements/ supplies must be supplied by the chapter.

It is the policy of the Michigan Association of FCCLA that no person shall, on the basis of race, religion, color, sex, age, weight, sexual orientation, national origin or disability, be excluded from participation in, be denied the benefits of, or be subject to discrimination during any program or activity.

State Leadership Conference Election Information

State Officer Applications: State Officer Applications are due to Michigan FCCLA by February 1st.

Voting Delegates: The role of a voting delegate is an important one. Voting delegates are required to attend the candidate speeches and are encouraged to meet each candidate prior to the election session.

Voting: Our policy is that voting delegates will not be admitted after the posted voting time.

According to the Constitution, each school is allowed one voting delegate per ten (10) members, with a maximum of ten (10) voting delegates per school. Each chapter will receive the proper number of voting delegate ribbons to be distributed to the voting delegates. Students will not be permitted to vote without their voting delegate ribbon. **Lost ribbons will not be replaced.**

State Leadership Conference Delegate Conduct and Supervision

Code of Conduct form: Each student must sign a Code of Conduct form found online at www.mifccla.org. These forms must be hand-carried to the meeting. Do not send them to the Michigan FCCLA office.

Code of Ethics Forms: Each adult assuming the role of adviser at any Michigan FCCLA conference must complete the Adviser Code of Ethics form, found online at www.mifccla.org. The completed and signed form must be on file with Michigan FCCLA.

Conduct: Delegates must **NOT** be in possession of any tobacco, drugs or alcoholic beverages at the meeting. This is a school function. Delegates may **NOT** enter the lounges at the Resort.

Private autos at the meeting: The use of private automobiles will not be permitted after arrival at the conference. Car doors shall be locked upon arrival and the keys given to the chapter adviser.

Supervision: At least one (1) adult must attend and pay the registration fee for every ten (10) student delegates attending.

All advisers are required to conduct room checks at curfew and patrol the floors of the hotel after curfew on Wednesday and Thursday evenings. Trying to manage a large number of students is a difficult task; therefore, we need every adviser's support and assistance. Advisers must attend all general and award sessions with their students to ensure proper dress and conduct during the sessions.

State Leadership Conference Competitive Event Information

Please keep the following in mind when you are registering your members for STAR Events.

- All students attending the conference must have their membership dues paid through FCCLA by March 1.
- Each student may enter only one competitive event, excluding the FCCLA Scrapbook Michigan STAR Event, Door Sign competition, and the following recognition programs; Power of One, Five Star Chapter, and the State Community Service Activity (*not to be confused with the Michigan FCCLA STAR Event of Community Service Challenge*).
- There are no limits as to the number of competitors a chapter can place in an event. Remember that if all of the members of a chapter are only in one or two events, then they will essentially be competing against fellow chapter members, thus reducing the amount of recognition for the chapter, and limiting the number of competitors your chapter may take to the National Leadership Conference.
- Refer to specific event guidelines for the number of members allowed per team.
- On the registration form, please give each team a unique number so we can accurately enter participants and teams into the tabulation program.
- In addition to the event, most events need to designate the appropriate level:
 - Level 1 – for members through the 8th grade
 - Level 2 – for members in the 9th and 10th grades
 - Level 3 – for members in the 11th and 12th grades

State Leadership Conference State STAR Events Registration

State STAR Events are state only events. There will be **NO** competition at the National Leadership Conference in these events:

- Community Service Challenge
- Creative Teaching
- Cupcake Battle
- FCCLA Scrapbook
- Healthy Lifestyle Challenge
- Project Exhibit
- Serving Up Success
- Toys That Teach (Storybook or Toy)

Refer to the State STAR Events Section of the Michigan Adviser Manual for event guidelines and event categories.

State Leadership Conference National STAR Events Registration

The first place winner in each National STAR Event will be eligible to compete at the FCCLA National Leadership Conference. STAR Events are offered in the Junior, Senior and Occupational Categories.

The following events do not compete at the State Leadership Conference, but Michigan FCCLA can still send students to the National Conference to represent our state. If you are interested in any of the events below, please let Michigan FCCLA know by December 15th. If more than one school is interested in an event, schools will have to hold and run a preliminary contest at a location of their choosing. The students in these contests need to be on your official roster by February 1st in order to compete at the National Leadership Conference:

- Baking and Pastry
- Culinary Math Management
- Event Management
- Food Innovations
- Hospitality, Tourism and Travel
- Instructional Video Design
- Sports Nutrition

The STAR Events Manual is available free of charge through the membership affiliation system, under the resources tab. The Manual will not be available until mid-September. **Do NOT use last year's guidelines in preparing your students. Use only the Manual that will be published for the current school year.**

NEW FOR 2021: Culinary Arts has changed to an individual event. The Culinary Arts event will not be offered if less than 10 students are registered by the deadline. **The Culinary Arts event will be limited to the first 25 students that pay their balance in full for the State Leadership Conference.**

Because we use the hotel's kitchen, the competition time for Culinary Arts may vary, and may take place at any time during the Conference on Wednesday or Thursday. Schools will be notified of the competition day/time after all registrations are in and the hotel has confirmed the logistics for the event based on the number of competitors and availability of the kitchen.



Evaluator Recommendation

Thursday, March 18, 2021

Michigan FCCLA needs your assistance as an Evaluator for the State Leadership Conference. Chapter Advisers, we need your help securing Evaluators. Please return the completed form below, *after you have personally received their commitment to evaluate.*

All Evaluating will take place on Thursday, March 18, 2021 at the Valley Plaza Resort in Midland.

Name: _____

Company/School: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime phone number: _____ Email: _____

Please rank the top three Competitive Events you wish to Evaluate: *(1=First Choice, etc.)*

- | | | |
|--|---|--|
| <input type="checkbox"/> Career Investigation | <input type="checkbox"/> Focus on Children | <input type="checkbox"/> Project Exhibit |
| <input type="checkbox"/> Chapter Service Project | <input type="checkbox"/> Healthy Lifestyle Challenge | <input type="checkbox"/> Promote & Publicize FCCLA! |
| <input type="checkbox"/> Chapter in Review | <input type="checkbox"/> Interior Design | <input type="checkbox"/> Public Policy Advocacy |
| <input type="checkbox"/> Community Service Challenge | <input type="checkbox"/> Interpersonal Communications | <input type="checkbox"/> Repurpose & Redesign |
| <input type="checkbox"/> Creative Teaching | <input type="checkbox"/> Job Interview | <input type="checkbox"/> Serving Up Success |
| <input type="checkbox"/> Early Childhood Education | <input type="checkbox"/> Leadership | <input type="checkbox"/> Sustainability Challenge |
| <input type="checkbox"/> Entrepreneurship | <input type="checkbox"/> National Programs in Action | <input type="checkbox"/> Teach & Train |
| <input type="checkbox"/> Fashion Construction | <input type="checkbox"/> Nutrition & Wellness | <input type="checkbox"/> Toys That Teach (Storybook) |
| <input type="checkbox"/> Fashion Design | <input type="checkbox"/> Parliamentary Procedure | <input type="checkbox"/> Toys That Teach (Toy) |
| <input type="checkbox"/> FCCLA Scrapbook | <input type="checkbox"/> Professional Presentation | |

Total number of evaluators needed: 90

Send to: Michigan FCCLA
Eastern Michigan University
Ypsilanti, MI 48197

Or Fax to 734-487-4329
Or Scan and Email to crodrigue1@emich.edu
Make additional copies as needed

Thank you for your help!