



Major Changes in the 2020-2021 Competitive Events Guide

The following is a listing of the major changes in the 2020-2021 Competitive Events Guide. It is in no way inclusive and participants and advisers should continue to read the event rules carefully to ensure eligibility and successful event completion and presentation.

The *Competitive Events Guide* and associated resources and templates are not available on the FCCLA website.

These resources, provided for members and developed with funds from membership dues, are available to advisers and members through the FCCLA Adviser and Student Portals. The *Competitive Events Guide* will only be available to affiliated chapters and members beginning November 1.



Look for the FCCLA Career Pathways logo throughout the Competitive Events Guide, indicating which career pathways are addressed in each event.

FCCLA/LifeSmarts Knowledge Bowl

Rules have been changed to reflect virtual competition for the fall. 40 teams may qualify for live Team Interviews after the online TeamSmarts process has been completed. From the Team Interviews, the top 16 teams will be selected to compete for the 2021 National Championship. If held virtually, the competition will be before the National Leadership Conference and conducted on a virtual competition platform through LifeSmarts. If in-person competition is held, it will be held during the 2021 National Leadership Conference in Nashville, TN.

Knowledge Matters Virtual Business Challenge – New Fashion Simulation

The FCCLA Virtual Business Challenge-Fashion contest encourages FCCLA members to test their skills in personal finance and in fashion knowledge! This competition continues to be a free event for affiliated FCCLA members. The FCCLA Virtual Business Challenge consists of two competition rounds. Registration begins October 6, 2020. Round One will begin on October 20, 2020 at 10AM EST and will end on November 13, 2020 at 5PM EST. Round Two will begin on February 1, 2021 at 10AM EST and will end on February 26, 2021, at 5PM EST. Teams may participate in one or both rounds. The National Championship Round will be held online from March 22- 26, 2021 and will only be open to qualifying teams.

Skill Demonstration Events

- All Skill Demonstration Events will be offered this fall, with the exception of Impromptu Speaking (it is an in-person competition only).
- All events will be conducted virtually, with video delivery of projects. There are no live interviews.
- The top three placements in event event/level will be announced during the Virtual Leadership Experience.

STAR Events

- The terms “in-person competition” and “virtual competition” now appear throughout the guidelines to allow for competition options at the state and national levels.
- The General Information chart for each event now includes references to “in-person” or “virtual” for equipment, review time, oral presentation time, interview time, and total event time.
- For each event, procedures and time requirements are separated into both “in-person” and “virtual” competition sections.
- All documents for virtual competition must now be uploaded in PDF format. No other file types will be accepted or evaluated.
- Virtual oral presentations will be extended by one minute but will require participants to include responses to two additional questions listed in event specifications.
- Clarification that virtual presentations are to be recorded as if participants are presenting their projects at an in-person competition. A voiceover of the video recording or presentation is not allowed.
- Level 4 (Postsecondary) is now an option for all events.
- Baking and Pastry – changes to an individual event and incorporates American Culinary Federation testing for National Leadership Conference competition.
- Culinary Arts – changes to an individual event and incorporates American Culinary Federation testing for National Leadership Conference competition.
- Event Management attendance requirements have been lowered to 25 (Level 1), 50 (Level 2) or 75 people (Level 3).
- Interior Design Scenario will be available on or before October 1 and will focus on redesign to include home work environments.
- Sustainability Challenge has a renewed focus on children’s health in school settings through the Environmental Protection Agency.
- Event topics/themes for 2020-2021:
 - Culinary Math Management – Kitchen Ratios
 - Digital Stories for Change – Human Trafficking
 - Early Childhood Education – Community Helpers
 - Food Innovations – Vintage Baking Recipes to Modern Mixes
- As previously announced, only Gold and Silver medals will be distributed this year. Bronze recipients will receive a certificate.

Please read event rules carefully to ensure eligibility and receive the highest possible points.

For additional clarification of rules in the Competitive Events Guide, please email competitiveevents@fclainc.org.

