



Michigan FCCLA

Focus on FCCLA

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Articles & Letters Welcome for Publication

The policy of the Michigan Association of Family, Career & Community Leaders of America is that no person shall, on the basis of race, color, national origin, sex or disability, be excluded from participation in, be denied the benefits of, or be subjected to discrimination during any program or activity or in employment.



The Wonderful World of FCCLA

Melissa Ungkuldee, State President

Welcome, Michigan FCCLA, to a year you will not forget. In the Wizard of Oz, Dorothy realizes she is not in Kansas anymore and ventures to visit the Wizard, who can help her get back home. In this whirlwind adventure, Dorothy makes lifelong friends, and later discovers that she has always had the power to go home—it only took three clicks from her ruby slippers! This year, FCCLA is challenging you to do the same. We want you to work hard, break out of your comfort zone, and achieve the impossible.

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In the Wizard of Oz, all Dorothy wants is to get back home, because she loves her family! Similarly, FCCLA puts strong emphasis on the importance of families. Families are the support system that helps create who we are today. This year, we are looking forward to hearing about the incredible service projects you will be doing with your chapters that strengthen families in your communities. Our homes and families are truly the basic units of society. Dorothy could not have been more truthful when she said, "There's no place like home."

FCCLA also provides the chance to explore new career opportunities! On her journey in the Land of Oz, Dorothy discovers that she has a passion for adventure. Likewise, Michigan FCCLA is encouraging you to find what your passions are. FCCLA provides wonderful opportunities for career exploration, through STAR Events! There are incredible STAR Events that are geared towards careers in specific fields, like Culinary Arts, Interior Design, and Entrepreneurship, to name a few. Not sure what career you're interested in yet? Don't worry! STAR Events like Career Investigation and Job Interview can help you discover new areas of work, and where your passion lies!

Dorothy found her niche with newly made friends in Oz—the Tin Man, the Scarecrow, and the Lion. During her trip, this group of friends was her community, and the four friends always looked out for one another. Community is extremely important to FCCLA. This year, Michigan FCCLA can't wait to hear about the wonderful ways its members are supporting their communities. Perhaps your chapter will join the Share Our Strength campaign, hold fundraisers to raise money and awareness for important causes, or volunteer at local food shelters and soup kitchens. The opportunities are endless, and FCCLA has total confidence in its members to make our communities better.

This year, we encourage you to get out of your comfort zone, make new friends, and discover the leadership within you! It's a new year, and if you "Follow the Yellow Brick Road to Leadership", there is no limit to what you can achieve.



There's No Place Like Our Community

Audrey Koutny, Vice President of Community Service

Dorothy said it best when she tapped her ruby red heels and said, "There's no place like home." Your home builds the foundation of not only your childhood; it also has a direct impact on how you will live the rest of your life. Dorothy, however, forgot one key piece to the puzzle. Your home is not as strong a home as it could be if there is not a strong community at its base. As community leaders, it is our job to maintain our community and make sure we keep it at its best.

One of the best things about FCCLA is being given the chance to work together with friends and FCCLA family to help those in need in your community. Although you can most definitely make a difference on your own, having your chapter behind you can increase the overall effect of your efforts. Projects do not just start on their own! Chapters need members to use their creative minds to inspire new ideas for community service projects! Volunteering at your local soup kitchen, or doing a canned food drive is always a great idea. However, try thinking outside the box! Do something we have never seen before.

This year, our State Community Service Project Theme is, "There's no place like our community." To complete the State Community Service Project, and to be recognized with an award, your chapter needs to complete at least one community service project that involves leading your community to a full plate! Since the National FCCLA has partnered with Share Our Strength and their No Kid Hungry campaign, we encourage you to center your community service projects around food and the fight to end child hunger in America. In order to receive a Bronze award, your chapter must complete one community service project, two for a Silver award, and three for the Gold award. So get ready to find your inner Dorothy this year and help those in your community see that there truly is no place like home!



State Executive Council Lends a Helping Hand

Noah Brooks, Vice President of Membership

This year, while planning your Fall Leadership conference, your State Executive Council had the opportunity to help out a local community in Michigan. While we were planning, we were asked if we would like to help make bread for a local food bank. Of course, we said "Yes!" We weren't going to make just any bread though. We were going to work with King Arthur Flour.

King Arthur Flour isn't just any flour company either! They do all sorts of great things for communities all over America! Not only did they donate the flour to us, but they also donated the bread we would make to a local food bank. They then asked a few more people if they would like to come join us in the bread making process. Soon after, we had enough people to start! Your State Executive Council was very excited to participate in this event.

After we had mixed everything together, we had to wait. We weren't very excited about waiting, but this gave us an opportunity to complete our

planning. After an hour or so, the flour company called us back up, and finally it was time for us to choose how we were going to shape our bread loaves. They told us we could make a braid loaf, a pretzel, or a regular shaped loaf. We each decided that, as a team, we would make all three. After the dough was shaped, we had to put it on a baking pan and cover it. This would help it rise. We were having so much fun that we did not even remember that we were doing something great for our Michigan community. Soon after that we finished making and shaping our bread. We sadly had to leave, but we helped them get the bread ready for baking and we knew the company would take the bread to the food bank. King Arthur Bread does this for communities all around the country. If anyone is interesting in doing this for a project, please do not hesitate to contact any of your State Officers or Mrs. Collins at ecollins@mifccla.org for more information. You could also go to their website at www.kingarthurflour.com and contact the company directly.



Power of One

Cassie Kopitz, State Secretary

As we "Follow the Yellow Brick Road to Success" there are many things we can do to achieve success. A great way is to complete the Power of One program. The Power of One consists of five modules you can do to help improve yourself and the skills you need to continue down the road to success. They are A Better You, Family Ties, Working on Working; Take the Lead, and Speak out for FCCLA.

A Better You helps you to set goals to make yourself a better person. For example, working out to be healthier, being nice to siblings to improve your family connection, or improving your grades or study skills. Anything you can do to make you a better person will count towards this module.

Family Ties are goals you set for yourself to improve your relationship with your family. This could be centered on your brother, mother, sister, uncle, aunt, anyone in your family. You could work on make better family time or getting along with one of them. You could also do something to help improve your home for everyone.

Working on Working is for you to look at careers or jobs, helping you plan and work toward your future. Some activities you might do include job searching, working harder in school, or just working harder at things you may want to achieve now or in the future.

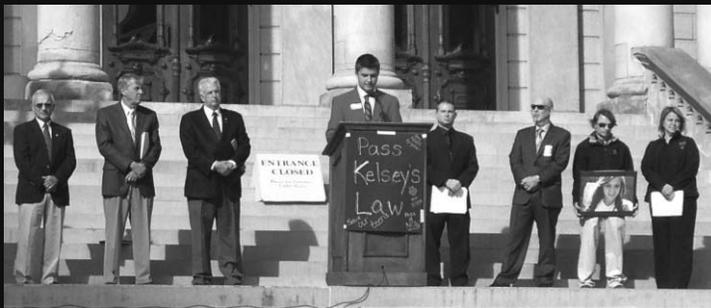
Take the Lead helps you develop your leadership skills. This could mean many things! Take the lead if you see someone being bullied, or take the lead run for State Office and be a great leader for our organization.

Speak Out for FCCLA is getting the word out about FCCLA. Tell your friends, classmates, siblings, community members and anyone you know how great FCCLA is.

Power of One is a great way to improve yourself. I myself have done Power of One and accomplishing these goals makes life easier and better. If you complete all five modules in FCCLA you will be recognized at State Leadership Conference. Power of One is a great program FCCLA has to offer and I encourage everyone to complete all five modules.

So check it out and see what you can do as you "Follow the Yellow Brick Road to Success".

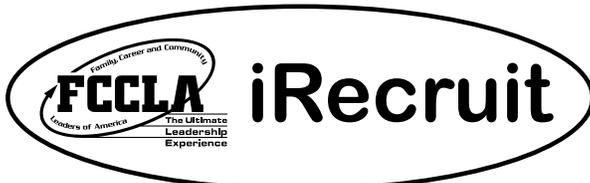
FCCLA Making A Difference - For Everyone



Noah Brooks, Michigan FCCLA's Vice President of Membership, gave a speech during a press conference in Lansing on September 24, 2012. He spoke to the legislators, community leaders and press about supporting Senate Bill 756. The law, if passed, would make it a primary offense for a driver with a level 1 or 2 graduated license to use a cellphone. The bill is also known as Kelsey's Law, named after a 17-year-old high school student from Sault Ste. Marie who fatally crashed her car while talking on the phone in 2010.

Are you passionate about a cause?

Check out Advocacy STAR Event at the State Conference at <http://mifccla.org/students/events.html>



FCCLA is launching a brand new iRecruit national membership campaign for the 2012-2013 school year. Members will have the opportunity to showcase their recruiting skills on the individual, chapter, and state levels to reach our goal of 213,000 members. The incentives offered this year are incredible and give some great opportunities for friendly competition. For more information about iRecruit, visit: <http://www.fcclainc.org/content/20122013-membership-campaign>





Oz Has the Key To Competition

SanJuanita Garcia, Vice President of Competitive Events

Do you know what I love the most about FCCLA? I enjoy the opportunity to showcase what I have done for the community. By the way, it's time to kick off FCCLA STAR Events for this upcoming year. It's never too late to start your STAR Event on the yellow brick road.

STAR Events give our organization a way for students to take action in their community. They are the foundation in everyone's success in FCCLA. Members can compete at the state and national level. At the state level, there are six events: Community Service, Creative Teaching, FCCLA Scrap Book, Healthy Lifestyle Challenge, and Public Speaking.

Two events you might want to consider this year at the national level are Recycle and Redesign and Chapter Service Project. Recycle & Redesign is an individual event, recognizing participants who select a used fashion or home apparel item to recycle into a new product. This gives young members an opportunity to implement their design skills, prepare for a career, and help the planet.

In the Chapter Service Project Event, chapters develop and implement an in-depth service project that makes a worthwhile contribution to families, schools, and communities. This STAR Event gives members, an opportunity to plan ahead, help the community, and be recognized for their achievement.

Another event Michigan FCCLA would like to see grow is Parliamentary Procedure. The National FCCLA Parliamentary Procedure Event recognizes chapters that develop a working knowledge of parliamentary law and the ability to conduct an FCCLA business meeting. Preparing members on how a business meeting works, building chapters on FCCLA's seven purposes, and giving every member a say in the meetings.

But wait! Before we make it to the Emerald City, members will need some helpful tips on their STAR Event adventures. There are three tips I would like to share with members to prepare a successful project. First,

prepare for the process ahead of time. This is the most important piece to every star event. It gives a quick rundown on your whole project. Next, be prepared to have everything ready before you come to the 2013 State Leadership Conference. Being well prepared always impresses the judges! Last, practice is the key. Such as presentation, being asked questions, and having the confidence. So, what are you waiting for? Start planning your STAR Event today. Good luck at the 2013 State Leadership Conference!



Sports & Entertainment Marketing Workshop

Michigan FCCLA, in cooperation with Palace Sports and Entertainment, Inc., is thrilled to announce the 2012 Sports and Entertainment Marketing Workshop on December 7, 2012. Michigan FCCLA members join members from other Career & Student Technical Organizations (CTSOs) and have a one of a kind opportunity to meet professionals who work behind the scenes for the Detroit Pistons. Guest speakers will cover many aspects of the industry including: hospitality, marketing, management, sales, communications, public relations, internships and more. At the end of the day, members will be guests of the Palace as they watch a Detroit Pistons game. Registration deadline is November 16th, but register early for the best seats!

Visit
www.mifccla.org/conferences/sem.html



Help FCCLA Reach the Emerald City

Noah Brooks, Vice President of Membership

This year your State Executive Council has some great new ways to help you promote FCCLA and gain membership as you follow the yellow brick road to success. We also have a great new challenge for you! We are calling this a Points Challenge. The winner of this points challenge will win an ice cream party! We have four ways for you to gain points. First, your chapter will receive one point for every person in your chapter who takes part in "Power of One." Second, your chapter will receive one point for every one percent of membership gained. Third, your chapter will receive five points for every State Officer Candidate your chapter has. Last, if your chapter can get one sponsor for Michigan FCCLA it will earn 20 points!

This year your State Executive Council is trying to increase membership by 50 members. This is where we need help from YOU! One of the ways you can do this is by creating a PowerPoint and presenting it to each class separately. In this PowerPoint, be sure to include things such as letting people know that FCCLA is not all work; FCCLA can be fun too! Also include pictures of the fun you have had at conferences like: Fall Leadership, State Leadership, or even National Leadership Conference! You could also hold fun activities in your chapter that members would like to be a part of! These activities could include anything from having a "lock-in" in your school to having a Halloween Party. Do not forget to show off your great community service projects. This will show potential members how fun it is to help others. With all these activities, I am sure you will gain munchkins for your chapter and state.

We are promoting "Power of One" this year as well. "Power of One" is scary to a lot of people because they think it is hard to complete. In reality, it is a great way for your members to improve themselves. Take the plunge and get members to complete "Power of One." It is a great and easy way to gain points as you "Follow the Yellow Brick Road to Success".

Another challenge this year is to have eight or more State Officer Candidates. We would like everyone to know that being a State Officer is fun and is a great experience! Cassie and I will be holding a workshop at Fall Leadership Conference so then you can learn more about this great opportunity!

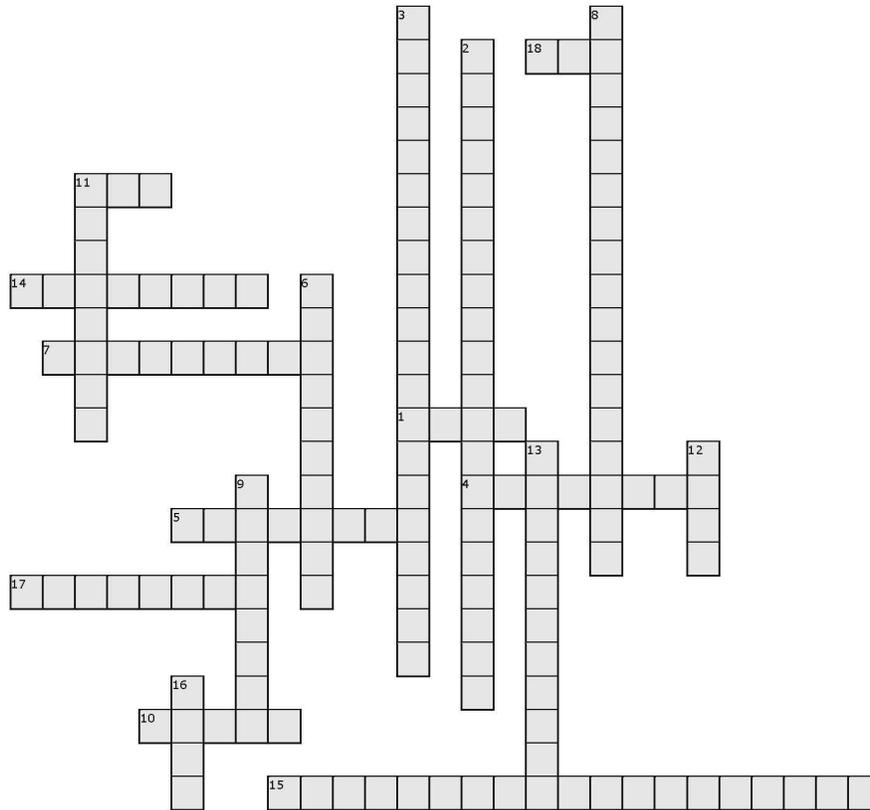
Your State Executive Council also needs help with promoting FCCLA. There is only so much we can do at the state level; we need YOU the members to help us do this! Promotion is an extremely vital part to FCCLA. Without promoting FCCLA, students will not know about all the great things we have to offer. We have come up with some ways for you to promote FCCLA in your schools and community. Some of the simplest things you can do to promote FCCLA are making posters to hang up around your school and community or make flyers and business cards about your chapter to hand out to students and community leaders. You could make a presentation to community organizations, students and surrounding schools. You can also promote FCCLA by letting local businesses know how they can sponsor your chapter and/or your state!



All About FCCLA

Test your knowledge of FCCLA with the crossword below!

Note: If there is a space in the answer, leave a box blank to account for the space



Across:

1. FCCLA flower
4. National membership campaign
5. _____ Leadership experience
7. Location of NLC 2013
10. Number of FCCLA purposes
11. What FCCLA used to be called
14. Location of National headquarters
15. Plan a party with this STAR event
17. _____ Exchange
18. No _____ Hungry

Down:

2. STAR event that lets you a possible future career path
3. Go green with fashion in this STAR event
6. Name of the National magazine
8. First step in the planning process
9. Share our _____
11. National FCCLA month
12. _____ the violence
13. Students Taking Action with _____
16. Number of units in Power of One program

Stumped? The answer key is online at www.mifccla.org.



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www.facebook.com/mifccla