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2016-2017 State Executive Council

Thomas Ankley

Kalamazoo Central High School
 State President

Megan Norton

Branch Area Careers Center
 First Vice President

Gracen Yates

Branch Area Careers Center
 Vice President of Programs

Casey Hulbert

Byron Area Schools
 Vice President of Community Service

Cheyenne Harris

Romulus High School
 Vice President of Membership

William Wright

Kalamazoo Central High School
 Vice President of Competitive Events

Editorial Correspondence

Cindy Rodrigues
 Michigan FCCLA
 Eastern Michigan University
 Ypsilanti, MI 48197
 (734) 487-8657 • Fax: (734) 487-4329
 www.mifccla.org • cdrodrigues@mifccla.org

Articles & Letters Welcome for Publication

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STAR Events

William Wright, Vice President of Competitive Events

It is almost that time of the year again! That's right...the State Leadership Conference is only a few months away taking place in March. And

what happens in March at the State Leadership Conference? STAR Events. If you do not know, STAR events stand for Students Taking Action with Recognition and are competitive events in which members are recognized for proficiency and achievement in chapter and individual projects, leadership skills, and occupational preparation.

STAR Events offer individual skill development through the following:

- Cooperative--teams STAR Events work to accomplish specific goals
- Individualized--members work alone to accomplish specific goals
- Competitive--individual or team performance is measured by an established set of criteria

FCCLA has various categories that fit everyone's preferences and interests, so if you choose to not do an event, you will be missing out. Not only do you get to compete against your fellow FCCLA members at the State Leadership Conference in Midland, but if you win gold at the SLC, you will have the chance

to attend the National Leadership Conference hosted in the musical city of Nashville, Tennessee on July 2-6, 2017. Now who wouldn't like that!

There are many events, for example:

- Advocacy
- Toys That Teach
- Focus on Children
- Job Interview
- Fashion Design
- Early Childhood Education
- Culinary



These are just a few of the events that FCCLA has to offer for you to compete in, and it is a great experience that not many people are given the chance to do. If you have an interest and would like to compete or would like more information on the different types of events that you can choose from, visit our Michigan FCCLA website

at mifccla.org. At this website, you will find the different events, a brief description of each event, and a rubric that the actual judges use to evaluate your presentation.

It is not too late, so start now. I can't wait to see you all at the State Leadership Conference on March 22-24, 2017 in Midland, Michigan, and remember to be UP to the sweet side of FCCLA.

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Sponsors

Megan Norton, First Vice President

Hello Michigan FCCLA members! I hope that you all had a happy holiday and a fantastic start to the New Year. We have successfully completed our Fall Leadership Conference, and I cannot wait to see what our State Leadership Conference brings forth for all of us in March!

Michigan FCCLA provides a certain amount of money to help with the financial needs our organization incurs, as it supports us and our mission. When the available funds cannot cover all that we need to support our function, then we explore our choices and seek out help from outside sources referred to as financial “sponsors.”

Sponsors are local organizations or businesses, sometimes even individuals, who can support our group with donations, possibly including money, products, or services. At our State Conference, those organizations or businesses that have donated or sponsored will be given proper recognition during the conference for their support. Different donations actually have different levels; those levels include platinum, gold, silver, and bronze. For a corporate level, platinum is awarded when the equivalent of \$2,000 has been donated, gold is for \$1,000, silver is for \$500, and bronze is for \$250. For an individual or chapter, platinum is for \$250, gold is for \$100, silver is for \$75, and bronze is for \$50. Information can be found in the adviser handbook, *The Michigan Link* at www.mifccla.org.

Can't figure out how to look for sponsors? First, try to create a list of possible organizations or businesses that are local. Once you have some options, email one

of the State Officers, and we can offer you help from there. We have created a generalized letter that can be sent out to businesses and organizations, providing information on FCCLA and how their support of money, service, or products could potentially assist us with our goal. Please take into consideration FCCLA alumni, or anyone who has associated with FCCLA in the past who now own a business or an organization locally; they could be a source for an excellent sponsor. After a potential sponsor has been contacted and confirmation has been received, please contact a State Officer or Mrs. Rodrigues, the State Coordinator, directly because she must be the one involved from that point on.

Here are some things to remember: when you ask the businesses or run a fundraiser, be sure to mention that the money donated will make a difference to our entire state membership. Also, talk with your advisor and let us know. That way, we can alert the other members so an organization or business is not asked for their sponsorship more than once.

Just imagine if each Michigan FCCLA chapter became a bronze sponsor; that would certainly show the sweet side of Michigan FCCLA.





Fall Leadership Conference

Thomas Ankley, State President

The Fall Leadership Conference for FCCLA goes down in history as one of the greatest conferences for driven students who crave success in the near future. Any student, who has a thirst for knowledge in the areas of family, career, and community, would benefit from this experience. The state executive council worked tremendously hard together to put on an amazing performance for the FCCLA members. Everyone on the state executive council enjoys helping students achieve the ultimate leadership opportunity.

Being one of the youngest members on the state executive council was an eye opening experience. There have been many Fall Leadership Conferences, but this year was like none other. We had many representatives from numerous school districts around the state. This prodigious conference even provided an opportunity for the youngest members to step up as leaders. By taking the initiative to participate in this event, members have developed skills for life. We pulled together as a team and performed to the best of our ability.

The Fall Leadership Conference is a time to come together as an organization. It is a time to meet new friends and make long lasting relationships. It was great being able to meet and greet with all of the people that have similar views and who you can call your friends. I have gotten to meet people that I look forward to seeing

at the next statewide FCCLA event.

The state officers in FCCLA serve a tremendous role within the organization. As a state officer, there are specific requirements for the position: attend multiple leadership trainings, put forth the Fall and State Conferences, meet a few times each year, and make strides towards new horizons. These are some of the responsibilities that go along with representing the state of Michigan's, FCCLA.

Teamwork is necessary in any organization. Teamwork is a bond that promotes strength, unity, reliability and support. When working in a team, you attain communication and problem solving skills. In FCCLA, these skills are very important in STAR events, volunteer work, and in the classroom. In any situation in your lifetime, you are going to be on a team. It is very important to build these skills so you are prepared for the future.

On behalf of the state executive council, I would love to thank everyone that made this amazing for all of us. The ultimate leadership experience was achieved. You are able to meet with friends that you only get to see a few times a year and build long lasting relationships. The state officers have important roles in planning the Fall Leadership Conference. Teamwork will keep this organization thriving! The date for the 2017 Fall Leadership Conference is to be determined.





Michigan FCCLA

STATE LEADERSHIP CONFERENCE

March 22-24, 2017
Valley Plaza Resort
Midland, Michigan



Becoming a State Officer

Casey Hullbert, Vice President of Community Service

Running for state office. Is it for you? There are spoken and unspoken qualifications, written and unwritten rules for becoming a representative of Michigan FCCLA. Some of the requirements include the following: you must be an active member with your FCCLA chapter, you have to have taken at least a semester of Family & Consumer Sciences, Early Childhood, Teacher Cadet, Fashion Design, or Interior Design class, and you have to complete at least one module in Power of One. You also need to be in 9th, 10th, or 11th grade and have a minimum GPA of 2.7 on a 4.0 scale. Also, the unspoken rules include: the need to be passionate about FCCLA, willingness to further leadership skills, and to be an advocate for Michigan FCCLA.

Becoming a state officer gives you many training opportunities. Some of the opportunities include a three day training camp for State Officers at the DoubleTree Hotel in Dearborn, Fall Leadership Conference training, several meetings and rehearsals at the State Leadership Conference, and if you so choose, you may attend special state officer trainings at the National Leadership Conference.



Are you seriously considering becoming an officer, but you don't know how? Well, here you go. You must submit the [2017-2018 State Officer Candidate Application](#) to Michigan FCCLA before February 1, 2017. You must also create a campaign flyer. After that, it is a bit of a waiting game. You will receive notice if your application is approved. Once approved and while attending the State Leadership Conference, you will be given a space to place a campaign poster. During SLC, you will attend a candidate meeting and a rehearsal. You also will have to deliver a speech at the opening session of SLC. Voting will then take place. If elected, you will be sworn in at the awards session.

Being a state officer is a fun and rewarding experience. I, a state officer, urge you to give it a try!



Membership Growth

Gracen Yates, Vice President of Programs

Michigan FCCLA is encouraging each chapter to increase their membership by at least five members to receive the "Gimme Five!" Membership Award. Each chapter that increases their membership by a minimum of five members by February 1st will receive a plaque at the State Leadership Conference, as well as recognition on the Michigan FCCLA website. There are no forms to fill out and no questions to answer, just simply recruit five new members for your FCCLA chapter. If your school is a new chapter, just recruit five more than the minimum – that's just 17 members! It really is that simple. Remember, each chapter that increases membership will receive one point for each percentage increased for The Chapter Challenge.

There are many creative ways to increase membership through your chapter. Encourage members to bring a friend to a meeting and offer prizes or treats for every member that does. Food is a good incentive to use as a prize if your chapter does reach the "Gimme Five" quota. Advertising for your chapter and for your goal is another easy way too. Put up posters about your chapter around your school and be sure to inform your school of what you are doing! People are more likely to get involved if they understand what they are getting involved in.

There are multiple ideas to spread the word about FCCLA and increase membership in your school. With your participation, we can make Michigan FCCLA sweeter than ever. Help us find "The Sweet Side of FCCLA," and increase your membership today!



National Leadership Conference

William Wright, Vice President of Competitive Events

The 2016 FCCLA National Leadership Conference was held in San Diego, California. There were about 8,500 FCCLA members from around the country in attendance.

The presidents from each state and territory across the country came together and participated in a flag ceremony at the opening general session. There were 118 young leaders that came from our state and participated in different STAR Events, and I am so happy to say that together as a whole we did remarkably. In everyone's spare time, people were able to go to the zoo, go on exclusive tours, hang out at the beach, go shopping at the FCCLA store which had just about everything you could imagine in there. They provided a variety of different workshops of interest to anyone.

thing, in this case an organization, is exciting. Before arriving at the National Leadership Conference, most states purchased trading pins, whether they are man-made or ordered online. While networking and conversing with these people from different parts of the country, the objective is to trade and collect the pins with the different names of the state, logos, state representation, or taglines on them so that when you come back home to Michigan, you'll be able to say that you have a pin all the way from Hawaii, for example. While you're networking, you can get different ideas that you can take with you and use for your chapter meetings, community service projects, fundraisers or even ways to enhance our state conference. Since I've never been to a National Leadership Conference, I'm hoping I will be able to attend this upcoming year's conference. This



An exhibit hall that featured many companies who gave ideas for fundraisers and others who gave essential college information and merchandise. Michigan FCCLA was awarded a plaque for having the highest membership increase in the Central Region. Your state executive council would like to give a special thanks to you all for your strong enthusiasm and devotion.

would be a wonderful experience for me because I've never been to Tennessee before, never been to a National Leadership Conference, and I would get the chance to meet new people from all over the country without going very far.

The feeling you get when getting to compete at a higher level because your project not only helped someone individually and/or the community but also impressed the judges, is irreplaceable. One of the most important things to remember when attending a National Leadership Conference or any conference at that is the importance of networking! Being able to network with others who carry the same passion that you have for some-

Here's an announcement from your 2016-2017 National Executive Council: "This summer, FCCLA members from across the country will gather in Nashville to network with fellow members, attend FCCLA program workshops and leadership sessions, and take part in Competitive Events. Don't miss this amazing opportunity to get empowered with your FCCLA family. Save the Date! FCCLA's National Leadership Conference will take place July 2-6, 2017 in Nashville, TN."



[facebook.com/mifccla](https://www.facebook.com/mifccla)

State Leadership Conference Dress Code

General Sessions/STAR Event Competition/Workshops

Females: Official FCCLA blazer is encouraged, but not required

Red, black or white polo or dress blouse with either short or long sleeves

Black dress slacks or pants

Black skirt, or black dress no shorter than 2 inches above the knee

Black dress shoes

Males: Official FCCLA blazer is encouraged, but not required

Red, black or white polo or collared shirt with either short or long sleeves

Black dress slacks or pants

Black dress shoes

Exception: Culinary Arts participants must wear chef's attire for competition, and may also be worn to sessions.

Advisors, Chaperones, Guests: Business professional attire

State Leadership Conference Banquet

Females: Semi-formal dress (*Although the banquet is a special time, you do not need to purchase a prom-type dress*). Skirts and dresses must be no shorter than 2 inches above the knee.

Males: Dress pants or slacks, dress shirt with tie; optional sport coat or suit

Not Acceptable for Any Attendees at Anytime During Conferences

- Denim, flannel, or chambray fabric clothing of any kind
- Athletic wear, including tank tops, sweatpants, sweatshirts and athletic shoes
- Cargo pants
- Shorts
- Skirts and dresses shorter than 2 inches above the knee
- Backless, see-through, tight-fitting, spaghetti straps, strapless, low-cut blouses/tops/dresses
- Spandex, midriff tops and bathing suits
- Flip flops
- Hats (when indoors)
- Night wear (pajamas) should NOT be worn outside of your hotel room
- Any clothing with printing that is suggestive, obscene or promotes illegal substances

National Leadership Conference Dress Code

We are excited to announce that FCCLA will be transitioning to have all of our youth leaders wear the official red blazer at the National Leadership Conference. The red blazer is FCCLA's most recognizable signature clothing piece and defines the organization's youth leadership brand. There is great pride in wearing the official blazer. The signature FCCLA red blazer provides members a consistent appearance, symbolizing the empowerment of a united FCCLA and demonstrating leadership in our schools, families, and communities. Since all of the youth attendees will be "rockin' the red" in blazers, the national office has negotiated a significantly reduced cost for the blazers. Blazers now cost \$60 including the FCCLA logo patch. If you would like the supplier to sew the patch on, the cost per blazer is \$65. This is a great price reduction that will assist chapters in preparation for this transition. The new dress code transition will be starting with the 2018 National Leadership Conference that will be held in Atlanta, GA.