

Focus on FCCLA

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Michigan FCCLA

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2017-2018 State Executive Council

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Articles & Letters Welcome for Publication

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Game On! at the State Leadership Conference Dylan Baker, Vice President of Membership

Get Ready, Get Set, GO! This State Leadership Conference is going to be action packed and filled with activities to focus on developing

both you and your chapter! The State Executive Council has been very busy throughout the year to plan and prepare for this conference!

We will kick off the 2017-2018 State Leadership Conference with our opening session Wednesday night! This opening session is guaranteed to be one of a kind! We have a very unique keynote speaker this year who will draw your attention instantly. During this session, we will also be hearing from each chapter to see what activities you have done. So stay busy helping your community and be prepared to fill us in! This will also be a big night for our 2017-2018 state officer candidates! During the opening session, they will be giving their nomination speeches, so make sure to tune in to these brave and courageous individuals! We will also be doing our annual Miracle Minute fundraiser, where we will be collecting spare change for a local food bank, so make sure to bring your spare change and donate to a great cause!

The following morning will be all about your STAR events! Show those judges all the hard work you have been doing! After the STAR events have finished, you will be able to attend some awesome workshops. Make sure you attend the most workshops possible so you can grow your leadership skills. After the workshops come to an end, you will want to start

getting ready for the FCCLA banquet! Personally the banquet is my favorite because this is where you get to show off your sweet dance moves. At the banquet, you will receive many awards, scholarships, and find out who won the chapter challenge! Here you can be recognized for participating in Power Of One. You will also be served a very nice dinner, so be sure to be dressed nicely! Afterwards, it's time to move over to the dance floor and show us all your sick moves!

Although Friday is sad because it is the day we all depart from our new friends, it is also a very exciting day! This is when we host our Grand Awards Ceremony! Here you will get the recognition you deserve, and see if you did enough to qualify for The National Leadership Conference held in Atlanta, Georgia! However, this will also be where your state officers will say their farewells, unless they are voted to serve another term! After the ceremony concludes, it is time for you to head home!

I look forward to seeing you all at the 2018 State Leadership conference. Get going on those STAR events!



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Level Up With Your STAR Event

Emily Rau, Vice President of Programs and Competitive Events

Welcome players! Are you ready to level up with your STAR event? Be ready to show your stuff in March, at the State Leadership Con-

ference. STAR events stands for Students Taking Action with Recognition, where members will be recognized for their hard work within their chapter and on their specific projects.



STAR Events can be cooperative, where teams work on their goals together, or individualized, where a single member can reach for their own personalized goals. There can also be competitive group and individual STAR events where members will be judged on specific criteria and be compared to others. The choice is up to which you prefer! So gather a few friends or work solo to turn your goals into realities.

You also have many choices when it comes to what subject areas interest you and what you want to pursue in your event. Here are a few events that you can choose to explore:

- Advocacy
- Toys That Teach
- Focus on Children
- Job Interview
- Fashion Design
- Early Childhood Education
- Culinary



Of course there are so many other areas you can choose to focus your project on. Remember to pick something that interests you so you can have fun creating your very own event! Our Michigan FCCLA website is the perfect place to find more information on other STAR event categories you can choose from. Check it out at www.mifccla.org. Along with a complete list of the different events, there are also rubrics on what the judges will look for when observing your presentation. So if you are competing competitively at the upcoming State Leadership Conference, this is a great resource!

Competitors should also keep in mind that if they win gold at the State Leadership Conference, they will be eligible to attend the National Leadership Conference in Atlanta, Georgia. This is a once in a lifetime experience you won't want to miss! So keep up the hard work on your STAR events and if you haven't started, it's not too late to join in the fun.

STAR events allow you to put your creativity to the test and I am so excited to see what you all come up with! My tip to you is to take something that you already love doing; something that suits your personality, and incorporate that into your STAR event. Also, make sure to approach your topic from all different angles because everyone looks at things in different ways. If you get nervous, just remember be true to yourself and show the judges who you truly are and I know you will do well!

I will see you all at the State Leadership Conference in March. It is going to be a blast!

Become a State Officer

Have you ever been interested in expanding your leadership opportunities? Do you love FCCLA and want to see a positive change in the organization? If you answered yes to any or both of these questions, running for state office is for

you!

As my term comes to being half-way over as your Michigan FCCLA State President, I can assure you that being a state officer is one of the most humbling, yet fun experiences I have ever been able to participate in, and I can guarantee it would be the same way for you. While in office, you grow as a leader, create connections that can help you in the future, and make memories that will last a lifetime. YOU have what it takes to be a state officer!

There are a few requirements when it comes to running for state office. You must be a current active member in your chapter, have taken a minimum of one semester in a Family and Consumer Sciences, Early Childhood, Teacher Cadet, Fashion Design or Interior Design class. You must also have completed one module in Power of One, be in 9th, 10th, or 11th grade, and have at least a minimum GPA of a 2.7 on a 4.0 scale.

The application process is always what seems to shy-away members who want to run for office, but I'm here to tell you that the application is fun! It allows you to show off your FC-CLA achievements, academic achievements, writing abilities, and so much more! It usually takes 2-3 weeks to fill out the entire application, so you want to get started on it as soon as possible! With the application, you will have to create a campaign flyer; don't be afraid to get creative! The applications, along with the campaign flyer, are

due February 1st, 2018.

After you send in your application, you will soon receive an email stating if your application has been approved or not. If yours has been approved, you will officially become a 2018-2019 Michigan FCCLA State Officer Candidate! From there, you will be in contact with Mrs. Rodrigues, the State Adviser, about what will be happening next. Don't forget that you will be able to create a campaign poster that will be displayed at the State Leadership Conference, so it's a great way to show your creativity!

At the State Leadership Conference, you will give your speech during the opening session. There's no better feeling than looking out into the crowd to see smiling faces and people anxious to hear your speech. Following the opening session, the voting delegates will stay in the room and the candidates will be escorted out of the room. One candidate at a time will go on stage to answer two questions in front of the voting delegates. From there, you will wait to hear the results until the following night at the banquet! If you were voted into office for the upcoming year, you will be sworn into office at the awards ceremony. Although your time at the State Leadership Conference will be a busy 3 days, they will go down as some of the best days of your life!

During your time in office, you will receive great leadership training! From meetings, to conferences, you and your fellow officers are sure to become better and stronger leaders. You will have a 3-day State Officer training where you will work with the DECA and SkillsUSA officers to enhance your leadership abilities! You will also meet for the Fall Leadership and State Leadership conferences, and if you attend the National Leadership Conference, you can also receive extra training at the conference! One of the most rewarding things about being in office is seeing yourself improve as a leader, and as a person.

Now, your time in office will seem to fly by, but I can personally say running for office was the best decision of my life. You will create so many memories that you will cherish for the rest of your life. Even if I wouldn't have been voted into office, I would have enjoyed the process just as much, you learn so much and create so many new friends! You can become a Michigan FCCLA State Officer! Apply now.





What Level is Our Sponsorship?

Bianca Waters, First Vice President

Hello all Michigan FCCLA members, I hope that the holidays spent with your family were wonderful, and that the New Year brings growth for you as a leader. The State Leadership Conference in March will be

here before we know it, so do not forget to continue working on you projects so you can compete and get gold.

Speaking of the State Leadership Conference, the State Executive Council is asking you to go out and seek sponsors. Do you like the activities that we do at the Fall Leadership Conference and State Leadership Conference? Then go out and recruit sponsors! Sponsors can be a big or local organization that provides funds, a service for Michigan FCCLA, or a product that Michigan FCCLA can use so we can have even more fun at our conferences.

At the State Leadership Conference, any organization that sponsors Michigan FCCLA will be recognized based on how much money they donate. If a sponsor donates \$250.00, they will be listed in the sponsor credits at the SLC awards ceremony, and are listed on the sponsor web page at www.mifccla.org. If a sponsor donates \$500.00, they will be on bronze sponsor level. They will now be allowed to display a banner, one exhibitor table during the conference, are listed in the sponsor credits at the awards ceremony, and listed on the sponsor web page on the Michigan FCCLA website.

If a sponsor donates \$1,000, they will be qualified to be on the silver sponsor level. The benefits they will receive are up to two banners and one exhibitor table during the conference. They will also be listed in the sponsor credits at the awards ceremony and listed on the Michigan FCCLA website. And finally, if a sponsor donates \$2,000, they will be on the gold sponsor level.

They will get up to a 30-second video opportunity at the State Leadership opening ceremony, recognition in statewide newsletter, up to three banners at the conference, one exhibitor table, will be listed in sponsor credits at the award ceremony, and listed as a sponsor on the Michigan FCCLA website.

Our goal is to establish sponsors for all competitive events that are conducted at our annual State Leadership Conference. Therefore, we will need sponsors that appeal to all events. I encourage each chapter to get at least one sponsor from any of the levels. If we all work together, we can definitely level up Michigan FC-CLA and have an even more awesome State Leadership Conference. For any more information, do not be afraid to email any of the state officers if you need any help. We are always open to help a fellow member. You can email me at bwaters@mifccla.org. And don't forget, the State Leadership Conference is March 21-23, 2018. Hope to see you then!



STATE LEADERSHIP CONFERENCE

March 21 – 23, 2018 Valley Plaza Resort | Midland, Michigan



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Level Up with Mario Contests

The State Executive Council is challenging all chapters to do something positive in your chapter, school and or community! Since this year's theme is "Level Up!" and based on video games, the State Officers want your chapter to use the picture of Michigan Mario, and document him doing something positive with your chapter. (Perhaps an event for the State Community Service Activity?!) Post the picture on Twitter, Facebook, or Instagram with the hashtag #mifccla to win a chance for a gift card at the State Leadership Conference!

Don't forget to include your chapter's name in your post so we can keep track of all of the chapters that have participated in this fun contest. It's okay to post more than one picture, since we would love to see all of the places Michigan Mario goes! Have fun, be creative, and start posting!

Deadline: March 14, 2018 (SLC)



Have you taken the Safe Driving Pledge?

We've all heard that texting and driving, just using the phone while you're driving, or playing with the technology screen while driving is dangerous. Unfortunately, that's not enough to stop some of us.

Each day in the United States, approximately nine people are killed and more than 1,000 injured in crashes that are reported to involve a distracted driver. Distracted driving is driving while doing another activity that takes your attention away from driving. Source: June 9, 2017 https://www.cdc.gov/motorvehiclesafety/distracted_driving/index.html

Join your fellow Michigan FCCLA Members to pledge to drive safe - for your good, and for the good of those around you. See the pledge form on page 7 for more information.



Two New State STAR Events

Cupcake Battle & Serving Up Success

Visit **mifccla.org/students/events.html** for more information.





Safe Driving Pledge

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Multi-tasking is something a lot of us are convinced we do well. You might be surprised to learn that's not true at all, for teens and adults. We often think we are great multi-taskers: we can carry on a text conversation while doing homework, binge watch a show online and wash the dishes, right? Well... not really.

When we multi-task, our brain is really switching back and forth between doing various tasks. Depending on the task and the person, switching can be very quick and appear seamless. But really, every time the brain switches tasks, it slows its reaction time. That's not a big deal when texting a friend and watching TV, but it can be deadly behind the wheel.

Hands-free won't cut it either; a driver on the phone can miss up to 50 percent of the driving environment. And that distraction can linger: studies show up that distractions continue up to 27 seconds after the calls ends.

Today's technology brings a new distraction for drivers; the infotainment system. Technology has become a big part of the driving experience. Some features, including new safety systems, improve the driving experience. Others, like voice-controlled systems that promise to do everything from calls, texts, emails and even posting to social media platforms, present new distractions. Remember that these features are included in the car for convenience, not safety. All drivers should avoid the dash to the dashboard. Only use the infotainment system when the car is in park!

I, _____ pledge to remove distractions while I am driving to and from all FCCLA activities. The distractions while driving include, but are not limited to:

- Texting looking at texts and also sending texts
- Talking on the phone
- Using car infotainment systems while driving
- Programming a GPS
- Grooming brushing hair, applying makeup, etc.
- Reading
- Looking for things in the glove box, dropped items, or reaching for a purse or backpack
- Eating
- Fumbling while performing what seems like a simple task
- Being distracted by other passengers
- Reacting to interesting road signs, events or accidents on the side of the road, beautiful scenery, etc.

I further pledge that if I am running late for a meeting or activity, I will pull into a safe parking spot and text the person that is expecting me at the meeting. It is better to be a few additional minutes late, than to be distracted while driving.

Signature of Parent or Guardian	Signature of Member
Signature of Chapter Adviser	Date