



Focus on FCCLA

Fall 2019

MICHIGAN
STATE ASSOCIATION

A publication of the Michigan Association of
Family, Career and Community Leaders of America

Volume 17, Issue 1
Fall 2019

2019-2020 State Executive Council

Nicholas Mitchell
Pickford High School
State President

Emily Willerick
Romulus High School
First Vice President

Edyn Nettleton
Pickford High School
Vice President of Membership

Brett Sherwood
Romulus High School
Vice President of Community Service & Public Relations

Alissa Moore
Branch Area Careers Center
Vice President of Competitive Events & Programs

Editorial Correspondence

Cindy Rodrigues
Michigan FCCLA
Eastern Michigan University
Ypsilanti, MI 48197
(734) 487-8657 • Fax: (734) 487-4329
www.mifccla.org • cdrodrigues@mifccla.org

Articles & Letters Welcome for Publication

The policy of the Michigan Association of Family, Career & Community Leaders of America is that no person shall, on the basis of race, color, national origin, sex or disability, be excluded from participation in, be denied the benefits of, or be subjected to discrimination during any program or activity or in employment.



Fall Leadership Conference

Edyn Nettleton, Vice President of Membership

Hey Michigan FCCLA members! Are you ready to attend amazing workshops, participate in a fun FOCUS Training activity, and meet other FCCLA members? Then hop on the bus to the Fall Leadership Conference at the Lansing Center in Lansing Michigan on November 4th, 2019. This year's theme is "The Magic School Bus: Hop on the Bus to Leadership" and the Fall Leadership Conference is sure to be an outstanding first stop!

Whether this is your first Fall Leadership Conference or your last, we'll provide you with tons of information and opportunities to bring back to your chapter. First, we kick-off with opening session, including an amusing skit brought to you by your State Executive Council, a fun and informative FOCUS Training activity, and much more! A Miracle Minute will also take place, so make sure to bring any spare change or bills you have! For one minute, volunteers will come around the room to collect your spare change to be donated to a residential care and adoption facility. On any given day, there are 430,000 children in foster care in the US. The money we raise will go to the Methodist Children's Home Society in Redford, MI. Imagine the impact you can create just by donating your spare change!

Next comes lunch. Be sure to meet and chat with as many new people as you can. You never know who you can meet just by stepping out of your comfort zone; you may even make a new lifelong friend! Your State Officers would also love to talk to you during this time and hear all about exciting events happening in your chapters and your life. You could also share anything you think we could do or include to improve Michigan FCCLA. We love to hear all of your great ideas!

After lunch comes workshops, hosted by State Officers, Advisers, sponsors, and others. There are workshops spanning a wide variety of topics from the life of a State Officer to different fundraisers for your chapter. Workshops can teach you many new skills, lessons, and important information, not only about FCCLA, but about life in general. (I promise you won't wish you had stayed home that day).

I'm so excited about seeing you all at the Fall Leadership Conference! Don't forget that even if you aren't competing at the State Leadership Conference, you can still attend. I hope you're all looking forward to this conference! Feel free to contact any of the State Executive Council members by email with any questions. If you want to stay up-to-date on all things Michigan FCCLA follow us on Twitter: @mifccla, Instagram- @mi_fccla, Facebook- @mifccla, and Snapchat- @mi_fccla!



Inside this Issue...

Take a Ride with FCCLA.....	2	Chapter & Member of the Month	6
Michigan Families First.....	3	Michigan FCCLA Ambassador Program.....	7
Adventures in Anaheim.....	4	October Membership Madness.....	7
Three R's of Membership	5	Get to Know the State Executive Council	8-9



Take a Ride with FCCLA

Alissa Moore, Vice President of Competitive Events & Programs

Hello Michigan FCCLA! I am Alissa Moore, your 2019-2020 Vice President of Programs and Competitive Events. Are you ready for this amazing trip on our Magic School Bus? Your state officers have been working hard this summer to make sure you have the best experience at the Fall and State leadership conferences! So, let's get started! What interests you?

The Fall Leadership Conference is focused on ideas for state events. In addition, there are workshops that the officers set up to help guide you in picking the right event for you to compete in at the State Conference. Michigan FCCLA has a ton of different programs and events you can compete in! Some of these events include:

- State Community Service Activity – A national peer education program that guides students to develop, plan, carry out, and evaluate projects to improve the quality of life in their communities.

Leadership Development

A primary focus of FCCLA. As students take responsibility for planning, implementing, and evaluating chapter projects and activities, they develop the skills needed to take the lead in their families, careers, and communities.

National Programs

Career Connection, FACTS, Families First, Financial Fitness, Community Service, Power of One, Stop the Violence, and Student Body.

STAR Events

Students Taking Action with Recognition

STAR Events are competitive events where students are nationally recognized for their achievements, leadership skills, and career preparation.

Career Exploration

Students take the initiative to investigate possible career choices. They gather information on the needed skills to perform the career of their choice.

Let's make this year's Fall Leadership Conference even

better than the last. The Fall Leadership Conference will be held in Lansing, Michigan at the Lansing Center on Monday, November 4th, 2019. We will start the opening session with our officers performing an original skit that is both creative and amusing. Then, we will have Miracle Minute. For one minute, volunteers will come around and collect your spare change to be donated to a residential care and adoption facility. On any given day, there are 430,000 children in foster care in the US. The money we raise will go to the Methodist Children's Home Society in Redford, MI. You have the potential to help families in your community, so don't forget to bring your spare change to make a difference! Lastly, a special guest speaker will have an awesome focus training activity for all chapters to participate in!

Afterward, we will have an intermission and go to lunch. This is also a great time for you to go out of your comfort zone and meet new people. Officers are trying a new initiative called My Chapter Buddy. This program helps you to get to know your fellow Michigan FCCLA members on a personal level to increase communication and make students more comfortable. This allows members from all chapters to mingle.

Before you leave, be sure to check out our workshops! Workshops help you gain a better understanding of FCCLA, meet new people, teach skills for state events, and give essential tips on how to be a better leader. Feel free to contact any officer via email at officers20@mifccla.org. Keep up with what is happening and stay up to date with Michigan FCCLA. Follow us on Twitter -@mifccla, Instagram-@mi_fccla, Facebook-@mifccla, and Snapchat-@mi_fccla!





Michigan Families First

Brett Sherwood, Vice President of Community Service & Public Relations

Hello everyone! I'm Brett Sherwood, your 2019-2020 Vice President of Community Service and Public Relations. Have you ever wanted to strengthen your family ties, or find more ways to strengthen bonds

time you spend babysitting like a chore. Bond with your younger sibling. They might forget that specific memory, but the love you give them when they're young will stay forever. Enjoying what might seem like a chore or a big responsibility will make tasks that you have to do much easier.

between your family members? Well, look no further.

Families First is the go-to program for anything family related. From gaining a better understanding of how families work, to learning skills to become strong family members, the Families First national program has it all. The Families First unit relates to the main mission of FCCLA by focusing on our roles as family members.



Obviously, everybody wants to put their family first because a good family loves and supports you through everything. However, that's not always possible because many people have personal needs and responsibilities to take care of. It's important to balance these responsibilities, so family

There are five units within the Families First program. Families Today, You-Me-Us, Meet the Challenge, Balancing Family and Career, and Parent Practice. All of these units focus on different family oriented situations you'll encounter.

activities provide a lot of rewarding memories together, not just household chores and the occasional family dinner. Helping balance home, work, and school tasks will strengthen the entire family! This might sound difficult, but a little time management and extra dedication will go a long way. The work will all be worth it when you see your family working together seamlessly!

For example, The Families Today unit is all about helping young people understand and celebrate their own family as well as others. Once you understand what makes a family strong, you and your peers can strengthen your respective family bonds. You can even create a STAR (Students Taking Action with Recognition) event project relating to this specific unit, and you can include topics like celebrating family diversity, definitions of family, and how cultural background influences family.

It's also important that everyone stays involved in your local area. Find time for everyone to volunteer for something or help out with an older sibling at a local soup kitchen or an animal shelter. Your parents can get involved too by being a part of a local city commission or helping out at school or FCCLA functions. When everybody is contributing to the surrounding community, it not only helps your family bond, but it also will strengthen ties between you, your family, and your home town.

I'll be walking you all through a couple of sample projects under the Balancing Family and Career unit that you can take ideas from to use in your own projects in your local community.

All in all, the Families First program is extremely beneficial to the health of the individual, family, and community. I hope all of you spend quality time with your family to build strong connections that will last a lifetime. Thanks for reading!

Now, let's talk about how you could use a variety of methods to utilize this unit. If you have a younger brother or sister that has to be babysat after school until your parents get home from work, don't just treat that



Adventures in Anaheim

Emily Willerick, First Vice President

This year's National Leadership Conference was one to remember. The beautiful state of California was perfect for our amazing group of FCCLA members. From swimming at the hotel pool, going to Disneyland, and touring Los Angeles, there was always something fun to do. But some of the most fun times were spent in the conference center. Exploring different ways to network and meet new people brought smiles to many members' faces. Some even formed long lasting friendships, both with members from Michigan and from other states. Learning more about each other and where everyone comes from was very exciting, but it was extra special to see what all of us have in common: FCCLA.

I had the opportunity to interact with other members to find out what FCCLA means to them, and it was interesting to hear people's stories and goals for their future. Connor Long, a Michigan FCCLA member from Wilson Talent Center, says that his favorite part of NLC was "getting the opportunity to expand my knowledge on sports nutrition but also to gain a better bond with my classmates and other FCCLA members from across the country". It was Connor's first NLC, and he can't wait for next year. It was also an unforgettable experience for those who have been to other NLCs as well. Edyn Nettleton, Michigan FCCLA Vice President of Membership, says her favorite part was "going to the different conference activities and seeing all of the different FCCLA chapters from around the country". Some of the favorite activities included the RedTalks, the Leadership Academy, visiting the exhibit hall, and trading state pins. These activities gave members the opportunity to expand their knowledge about leadership, learn ways to be a better leader within their chapters, and interact with new people. Brett Sherwood, Michigan FCCLA Vice President of Community

Service and Public Relations, says his favorite part was the Disney Youth Education Series, which took place inside Disneyland's California Adventure. Members got to explore how different leadership skills are used in the park and Disney in general. He learned that Disneyland wouldn't even exist without the leadership of Walt Disney.

Walt Disney wasn't the only influential leader that we got to hear about. Kyle Scheele, the keynote speaker at the opening session, shared his inspirational story. Growing up, he had struggled with insecurities and wanted to find a way to help himself and others to get

over their own insecurities. His crazy and motivated personality inspired him to build a Viking ship out of cardboard and load it with notecards people sent in detailing different things they wanted to surrender. Over 15,000 people from across the country have sent in submissions, either by mail or through an online application. Scheele has

read many of the submissions, and has found a common trend: people thinking they're not enough. So, he took action. He has talked to many groups of teenagers and adults about how they are enough, and that they should let go of anything that's holding them back from believing that. Kyle's intention is to fill the ship with notecards and then light it on fire as a symbol of letting go of what holds you back. He encouraged many of our FCCLA members to take a notecard or make a submission online. If you would like to make a submission, you can find the information and application on his website at kylescheele.com.

I have had the opportunity to attend six National Leadership Conferences and I have to say that NLC 2019 was one I will never forget. If this is any indication of how the 2019-2020 year is going to go, I know that it will be the best year for Michigan FCCLA yet!





Three R's of Membership

Nicholas Mitchell, State President

Hello Michigan FCCLA. I am Nicholas Mitchell, your 2019-2020 Michigan FCCLA State President, and I will be your guide on the road to increasing membership! So, let's all hop onto the Michigan FCCLA Magic School Bus and take a magical adventure on the road to increasing membership! Today, we will be stopping at the Three R's: Recruitment, Retaining, and Recognizing. So, fasten your seatbelts, and we will be on our way!

Our first stop will be at the recruitment station! Here, we will learn new ways to recruit new people into the best student-led organization. Recruiting can be done in many ways, including hosting fun interest meetings and events, creating social media accounts, and designing bulletin boards and display cases. One fun and easy way to increase membership in your chapter is to host an extra-curricular fair at lunchtime with booths set up with ALL things FCCLA. Make sure you have snacks and fun games to make people want to come and check out your booth! Make sure you also have a fun piece of literature with the variety of things FCCLA offers, such as conferences, life-long friendships, scholarships, crucial life skills, and many rewards! After you have your extra-curricular fair, host a back-to-school bash event. At the back-to-school bash, you can have everyone that signed up come together and have a fun time. Meanwhile the adviser and chapter officers can talk about what FCCLA is, what fun events are planned for the year, what conferences you can attend, and what FCCLA has to offer. With Social Media also being a part of students' lives, make sure to post whatever your FCCLA chapter is doing to spark interest in potential members. Well, now that you guys are experts on the recruiting part of the three R's, we will venture our way to the Retaining Station!

All right, Michigan FCCLA, we have arrived at the Retaining Station of the three R's! This is one of the most FUN parts of the membership campaign. To retain members in you chapter, try hosting chapter monthly activities, having monthly meetings, and attending all the FCCLA conferences FCCLA has! Each month, my FCCLA chapter does a different chapter activity for our members to have time to all be together and have a

good time. (Our chapter has done many chapter activities, such as bowling, rafting, and holiday parties.) Having these activities is a fun and easy way to make your chapter a close family, and it gives members something to look forward to each month. Another way to retain your members is by having monthly meetings. This is a way to keep everyone informed on what's going on and to make sure they are not having any trouble with their project! An additional way to keep members in your FCCLA chapter is to make sure all members participate in all of FCCLA's conferences. When members go to a conference, they meet new friends they will create life-long friendships with, eat good food, and just have an all-around good time! They will be able to do all sorts of traveling and go to places all around the United States like California, Tennessee and Georgia! Well, Michigan FCCLA, it's time to head to our next destination--the Recognition Station!

We have made it to the Recognition Station! Here we will learn about the different ways to recognize our members to make them want to come back to FCCLA for years to come. Fun ways to reward members is to host a Recognition Night for your chapter and or submit a member for Michigan's member of the month! By hosting a Recognition night event, you can recognize members for their hard work and dedication. This will make them feel very rewarded for all the hard work they put in for the year! Another way to recognize a member is by submitting them to Michigan FCCLA's member of the month. They can get recognized by the state for their hard work and will be promoted on Michigan FCCLA's social media! So, Michigan FCCLA, this year, let's strive to increase our membership so we can grow our family even more! We want everyone to have the opportunity to have the Ultimate Leadership Experience. Just remember, when increasing your membership, use the three R's: Recruit, Retain, and Recognize. Make sure to be creative when increasing membership! If you need any help increasing your membership, you can contact me or ask another officer!



facebook.com/mifccla



Chapters and Members of the Month

Nicholas Mitchell, State President

The Michigan FCCLA State Executive Council is looking to give our Michigan chapters more recognition! We know all the hard work that chapters do, and we want to make sure you have a chance to show off your leadership skills and be recognized for it!

The State Executive Council will review the submitted applications and determine the winner of the Chapter of the Month and Member of the Month awards.

Chapter of the Month submissions will be judged on the following:

- Your reasons why you believe your Chapter deserves the award
- The impacts your chapter has made on your school and or community
- If your chapter has promoted FCCLA in anyway, and if so, how?

Member of the Month submissions will be judged on the following:

- Your reasons why you (or someone else) deserves the award
- The impacts you/they have made on their school and or community
- If you/they have promoted FCCLA in any way, and if, so how?

For each submission received, you will receive one point towards the Chapter Challenge. The winners of the month will receive 5 points towards the Chapter Challenge! These points will help you become eligible to enjoy an activity with the 2019-2020 State Executive Council at the State Leadership Conference! Also, you will be recognized at our Michigan FCCLA Conferences and online on our social media! This is a fun way for us to reach out to all of our chapters across the state and to share ideas with one another!

If your chapter is named Chapter of the Month, you will not be able to submit during a different month.

If one of your chapter members wins Member of the Month, they are not allowed to be submitted again during a different month.

All applications are due by the first day of the following month from September to February:

September – due October 1st
October – due November 1st
November – due December 1st
December – due January 1st
January – due February 1st
February – due March 1st

The link to the online application can be found on the Forms page of our website at <http://mifccla.org/advisers/forms.html>



Michigan FCCLA Ambassador Program

Cindy Rodrigues, State Coordinator

Michigan FCCLA is seeking 20 energetic and passionate members to help raise funds for Michigan FCCLA. The funds will be used to provide a quality program at the Michigan FCCLA State Leadership Conference. The platform used will be a crowd funding account asking participating members to reach out and post to their social media contacts. Ambassadors will write a brief statement on how FCCLA has impacted their life, and recruit sponsors for Michigan FCCLA.

Our fundraising goal is \$10,000.00 with each Ambassador setting a goal to raise \$500.00.

Target Audience: Friends of FCCLA, Sponsors, Businesses, and Alumni

Member Incentive: When the fundraising goal is met, the top Ambassador that raises the most, above their target goal of \$500.00 will receive a computer or tablet. (Value not to exceed \$500.00)

- Information meeting at the Fall Leadership Conference on November 4, 2019
- November 8 – Brief statement due on how FCCLA has impacted your life. Please send an email to crodrigue1@emich.edu
- Project starts November 15 and ends December 15

Ambassadors for the 2020-2021 school year will be recruited at the State Leadership Conference and an informational meeting will be held at the conference.



October Membership Madness

Nicholas Mitchell, State President

The State Executive Council has a goal of increasing our Michigan FCCLA family. Compete against other Michigan FCCLA chapters by recruiting new members in October. Post using the hashtag #mifccla on social media with some information and a photo! Each week's winners will receive points towards the Chapter Challenge. Be sure to post by the end of each timeframe.

October 1-7

Recruit 5 freshman or first year students

October 8-14

Recruit 4 of your best friends

October 15-21

Recruit 3 classmates

October 22-31

Recruit 2 people you do not know

Michigan FCCLA

STATE LEADERSHIP CONFERENCE

March 18-20, 2020
Valley Plaza Resort
Midland, Michigan

Getting to Know Your State Executive Council



Nicholas Mitchell
Pickford High School

1. I'm a 6 year FCCLA member
2. I love flamingos a lot
3. This is my second year as a state officer

Dream job: Family and Consumer Science teacher

Who helped you believe in yourself: My chapter, parents and Mrs. Otten, adviser

nmitchell@mifccla.org

State President



Emily Willerick
Romulus High School

1. Favorite sport is volleyball
2. Obsessed with the Gilmore Girls
3. I have attended seven FCCLA National Leadership Conferences

Dream job: Pediatric Surgeon

Who helped you believe in yourself: My mom/adviser

ewillerick@mifccla.org

First Vice President



Edyn Nettleton
Pickford High School

1. My favorite show is Parks & Rec.
2. I love to listen to oldies music
3. I've done dance since I was 4

Dream job: Psychologist

Who helped you believe in yourself: My Family

enettleton@mifccla.org

VP of Membership

Getting to Know Your State Executive Council



Brett Sherwood
Durand Area High School

1. I am the drum major for the Romulus High School Marching Band
2. I play guitar and alto saxophone
3. I love the Marvel Cinematic Universe

Dream job: Human Resources/
Public Relations Director
Who helped you believe in yourself:
My Band Director, Mrs. Rais
and my chapter adviser Mrs. Willerick.

bsherwood@mifccla.org

VP of Community
Service & Public Relations



Alissa Moore
Branch Area Careers Center

1. I love the Disney movie Hercules
2. My hobby is drawing
3. My favorite snacks are turkey lunchables

Dream job: Makeup artist/Hair stylist
Who helped you believe in yourself:
School Counselor Mrs. Denton

amoore@mifccla.org

VP of Competitive
Events & Programs

